

SAFELY NAVIGATING SOCIAL NETWORKS

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70% of job recruiters rejected candidates based on information they found online.

source: microsoft.com/privacy/dpd/research.aspx

25% of Facebook users use no
privacy controls.

source: AllTwitter

Links about sex are shared 90%
more than other links.

source: AllTwitter

32% of all internet users are using
Twitter.

source: Marketing Land

Lady Gaga has 31 million followers on Twitter.
Kim Kardashian: 14 million.
Barack Obama: 9 million.

source: SocialBakers

7.3 million people use Instagram
every day.

source: AllTwitter

Pinterest hit 10 million U.S.
monthly unique visitors faster than
any other independent site in
history.

source: Sirona Consulting

In Texas, a 12 and a 13 year old are facing possible felony charges for creating a fake Facebook account for one of their classmates.

source: [forbes.com](https://www.forbes.com)

98% of 18 to 24 year olds use
social media.

source: statisticbrain.com

Generation M² (8 to 18 year olds) spend nearly 3 hours per day on their cell phones.

Talking: 22 min.

Games and internet: 49 min.

Texting: 95 min.

source: Kaiser Family Foundation

Adding in other forms of media
(television, music) brings the total
to over 8 hours per day.

source: Kaiser Family Foundation

One in twelve Facebook profiles
are fake.
That's 83 million.

source: forbes.com

25% of Facebook users are under the
age of ten.

source: statisticbrain.com

The following slides are the survey I gave to my students.

1. Do you carry a smart phone?
2. Do you have a social networking account or accounts or webpage of your own? This would include Facebook, Twitter, Instagram, Myspace, etc.
3. How many do you have?

4. Do your parents have full knowledge and access? This means not only that they are friended to you, but that they also have your password.
5. Do they check it on a regular basis?

6. Have you experienced...
 - a. ... cyberbullying?
 - b. ... illegal suggestions?
 - c. ... sexually explicit content?

7. Do you have or have you ever had content that you hope is never discovered?
8. Have you ever contacted someone in person who you originally met electronically?

9. Do your parents check your cell phone? This means do they check your text messages, who you have called, and who has called you, and any websites you have visited?

10. Have you posted any information that would help a predator to find you?

This includes your phone number, address, photo taken with a smart phone, last name, birthday, parents name, school name, photo in a school uniform or sports jersey.

- 94% gave their last name
- 42% gave their parents' names
- 4% gave their address
- 26% gave their phone number

How long do you think it would take a predator to find you?

- In less than 60 seconds, I was able to find the precise location one of my students based solely on one photo posted on Facebook.

One social networking site boasted that it had deleted the accounts of thousands of registered sex offenders.

Would you eat at a restaurant that advertised it had rid its facility of thousands of cockroaches?

If there are really so many predators out there and it is so easy to entrap a child, why don't we hear about it more?

No matter how many fishermen there are, most fish won't get caught. That doesn't mean a fisherman won't catch a fish.

Tips for Teens

- Change your last name (and first name too)
- James Smith ⇒ Laker fan Jim

Tips for Teens

- **Never** post your phone number.

Brittany Connor

Txt me plz im bored 555-555-5555

Tips for Teens

- Disable the G.P.S. function on Facebook, camera, and all other apps that might help locate you.
- Don't upload a photo from home or from a current location.
- Lie drastically about your birthday and age.

Tips for Teens

- Use a strong password.
 - Mix capitals and lowercase, letters, numbers, and symbols: F@ceb00K
 - Make it as long and complex as you can manage.

Tips for Teens

- Avoid clicking on links or loading apps that have been sent to you.
- Only post what you would want your parents or me to see.
- Log out when you finish a session.

Tips for Parents

- Be “friended” to your child and know his or her password.
- Monitor safety settings.
- Password the internet on your computer.
- Discourage posting of photos.
- Keep the computer in a public room.
- Teach them to trust their “uh oh” feeling.

Tips for Parents

- Invest in cell phone tracking software:
 - Receive all text messages sent and received – even deleted ones.
 - Read emails and monitor internet usage.
 - View call logs and phone contacts.
 - View all photos
 - Know the location of the phone.

Resources

- staysafeonline.org
- onlinesafety411.com
- parenting.com
- cellphonetrackerx.net